



HL Display

Customer Contact: Ian McKinnon
Job Title: Finance Controller
Location: Humberside Airport, UK

Who is HL Display?

HL Display is a leading supplier of the world's retail industry. They provide in-store solutions for the Display of Price, Product and Campaign information as well as On- and Off-Shelf Merchandising.

Present all over Europe, HL Display tailor solutions to the needs of each individual market - as well as ensure rapid roll-out of pan-European concepts. With the internationalisation of their business they have also established a joint-venture in the US and an own organisation in Asia.

HL Display customers include all leading retailers and brand manufacturers. They are well aware of the fact that nothing is more expensive than a solution that does not work.

Why did HL Display choose expenses?

HL Display implemented *expenses* in February 2005. *“Software Europe helped us to understand the benefits of bringing an automatic expense management system in to replace our manual process.”*

“We now have a system that not only provides an effective management reporting tool but also helps us to control costs and facilitates trend analysis,” comments Ian.

“HL Display’s employees found expenses easy to use from the outset and now benefit from a quicker and more streamlined payment process meaning that they are no longer waiting long periods before being reimbursed.”

Ian adds, *“The support we have received since implementation has also been very helpful. When we have had cause to use the telephone helpdesk, issues have always been dealt with efficiently.”*